

# Panel Book

**REVNOTECH RESEARCH**

 [www.revnotechresearch.com](http://www.revnotechresearch.com)



# Agenda

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# About the Company

Revnotech Research Asia's fastest growing online market research company was founded in 2021. Revnotech Research is a subsidiary company of Revnotech Research Revolution & Technology be your one stop shop for all your global sample needs. Revnotech Research has well experienced team in Healthcare Research, Consumer Research, Socio-economic Research, Industrial Research, Brand Research, Opinion Research, Loyalty Research.

Revnotech's core strength is to handle and conduct worldwide research and sample surveys for large sample size studies. We have good years of experience in handling very large sample size surveys both in rural and urban agglomerations and at the same time having expertise qualitative research – focus group discussions, in-depth interview and ethnography.

We believe that our clients' success is essential and most important to our own success and we therefore strive to provide Best Return on Investment.

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# Services

- **Data Collection**

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- **Online Sampling**

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- **Qualitative Research**

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- **Quantitative Research**

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- **Healthcare Research**

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- **Data Analysis and Report**

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- **Survey Programming and MR Tools**

# Our Panel



- **NORTH AMERICA**
- **LATIN AMERICA**
- **ASIA PACIFIC**
- **EUROPE**



# NORTH AMERICA & LATIN AMERICA

- UNITED STATES OF AMERICA
- MEXICO
- CANADA





# ASIA PACIFIC

- BHARAT (India)
- AUSTRALIA
- CHINA
- SINGAPORE
- PHILIPPINES
- JAPAN
- VIETNAM
- UNITED ARAB  
EMIRATES



# EUROPE

- UNITED KINGDOM
- GERMANY
- FRANCE
- ITALY
- IRELAND
- SWEDEN
- DENMARK
- NETHERLANDS

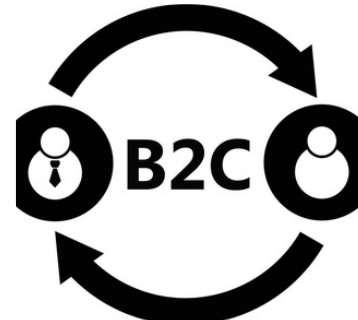




# PANEL PROFILING



**B2B**



**B2C**



**Automotive**



**Banking & Finance**



**Food & Beverages**



**Household**



**Media &  
entertainment**



**Travel**



**Technology**



**Education**



## Job Title

- C-Level
- Vice Presidents
- Director+
- Manager+
- Associate
- Supervisor & Others

## Departments

- Accounting / Finance
- Administrative / Clerical
- Manufacturing
- Logistics / Transportation / Distribution
- Building / Construction
- Education & Others

## Decision making authority

- ITDMs
- Internet Service Provider
- Computer Hardware
- Computer Software
- Finance DMs
- Printers
- HRDMs



## Company Size

- 2-10 Employees
- 10-49 Employees
- 50-99 Employees
- 100-249 Employees
- 250-999 Employees
- 1000-4999 Employees
- 5000-9999+ Employees

## Revenue

- Under \$1 Millions
- \$1 Million to \$10 Million
- \$11 Million to \$49 Million
- \$50 Million to \$99 Million
- \$100 Million to \$499 Million
- \$500 Million to \$999 Million
- \$1 Billion to \$4 Billion
- \$5 Billion or More

## Year In Business

- 1-2 Years
- 3-5 Years
- 6-10 Years
- 11-20 Years
- 21+ years

## Basic Profiles

- Age and Gender
- Marital Status
- Country Of Birth
- Education Level
- Employment status
- Ethnicity

## Household

- Household Income
- Number Of People
- Number Of Earning Members
- Number Of Children
- Own Home/Rent
- Pets
- Household Appliances
- Primary Language at Home





# Automotive

- **Type of driver's licence**
- **Purchased year of the car (Month - Year) (Mainly uses)**
- **Number of cars at home**
- **Owner of car or Leased**
- **Number of motorcycle at home**
- **Body type of car (Mainly uses)**
- **Purchased new or old**



# Banking & Finance

- **Insurances And Providers**
- **Financial products ownership**
- **Credit cards/ Savings**
- **Online Payment Platforms**
- **Loans & Investments**



# Food & Beverages

- **Coffee & Tea**
- **Soft Drinks**
- **Spirits & liquors**
- **Beer/ Wine**
- **Fast food frequency**
- **Primary grocery shoppers**
- **Restaurant Visits**



# Media & Entertainment

- **Video Game Consoles**
- **PC game**
- **Games Platforms**
- **VR System**
- **Playstation**
- **OTT Platforms**
- **Movie Home Watching**
- **Sports**
- **Radio Frequency**





## Business & Leisure Travel

- No. of leisure trips in the past 6 months
- No. of business trips in the past 6 months

## Ride-sharing

- Ride-sharing apps
- Frequency



- **Smartphone/Feature Phone**
- **Mobile Service Provider**
- **Computer / Tablet / Peripherals**
- **HDTV/Smart TV/Other**
- **Online Activities**
- **Wearable Tech**
- **Household Applies**
- **Smart Home Tech**
- **Home Internet**



# Demographics



Gender



Age



Region



Race



Ethnicity



Household Income



Language



Education



# PANEL SIZE

UNITED STATES	2595955	ITALY	245687
MEXICO	379565	JAPAN	798654
CANADA	1659882	VIETNAM	198524
BHARAT (India)	4484998	UAE	245987
AUSTRALIA	1158598	UNITED KINGDOM	1379825
CHINA	1695778	GERMANY	254854
SINGAPORE	598354	FRANCE	457950

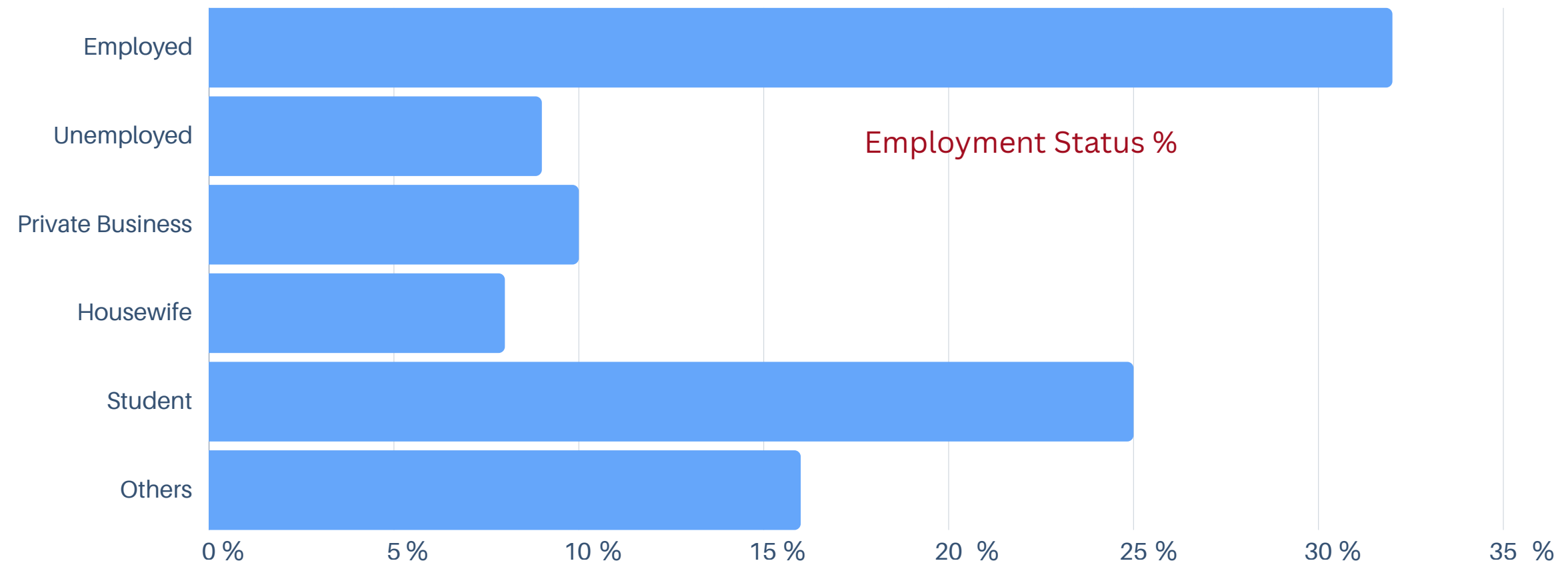
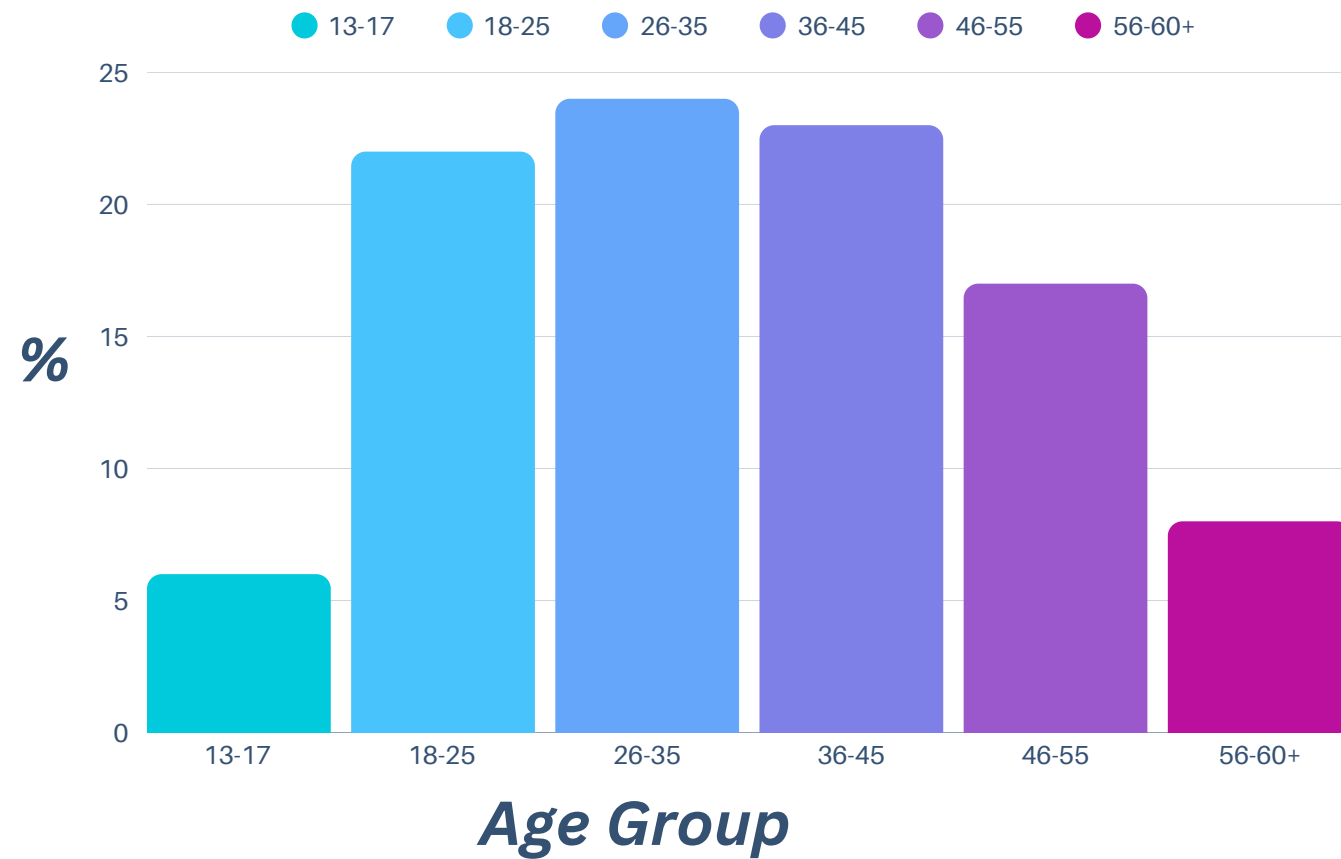
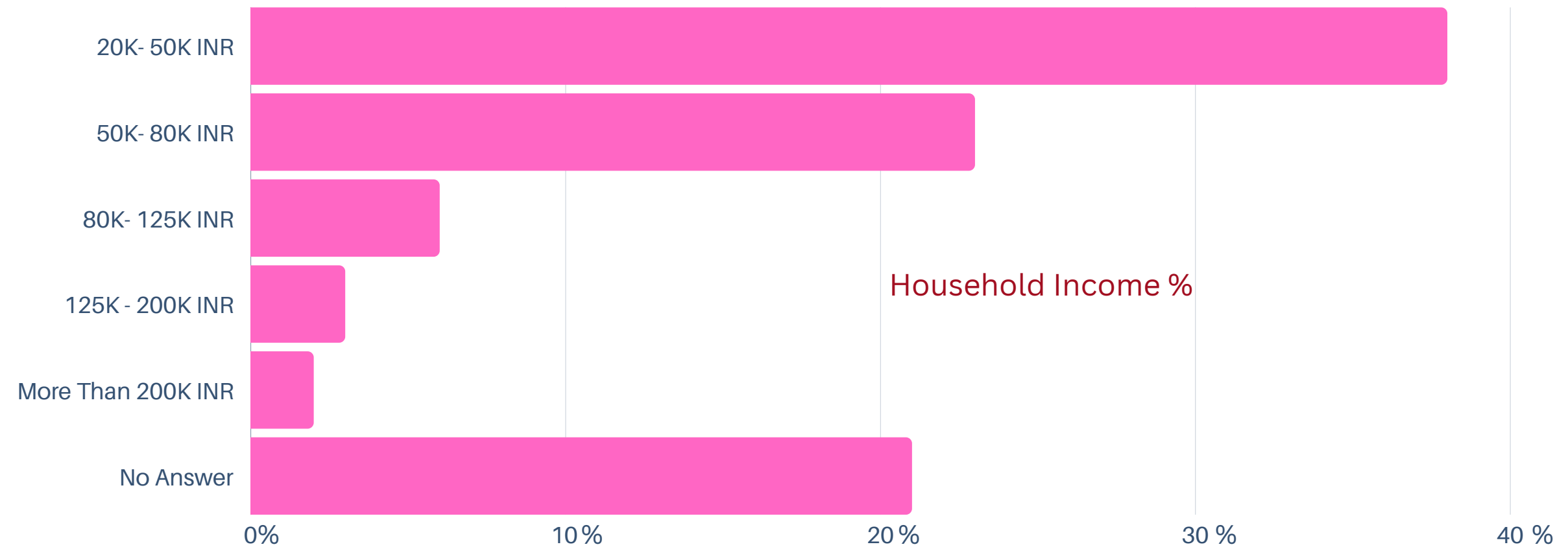
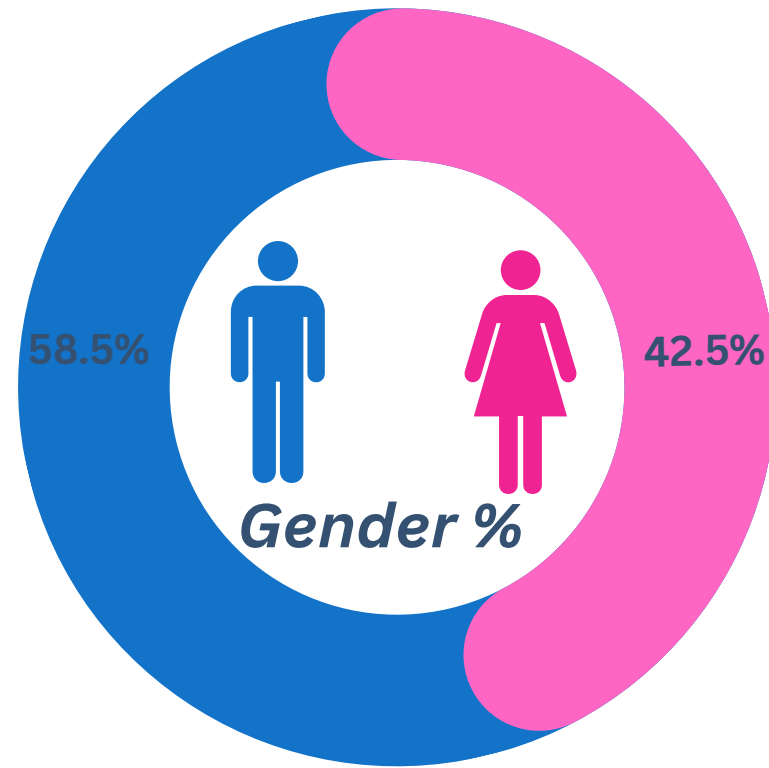






# Bharat

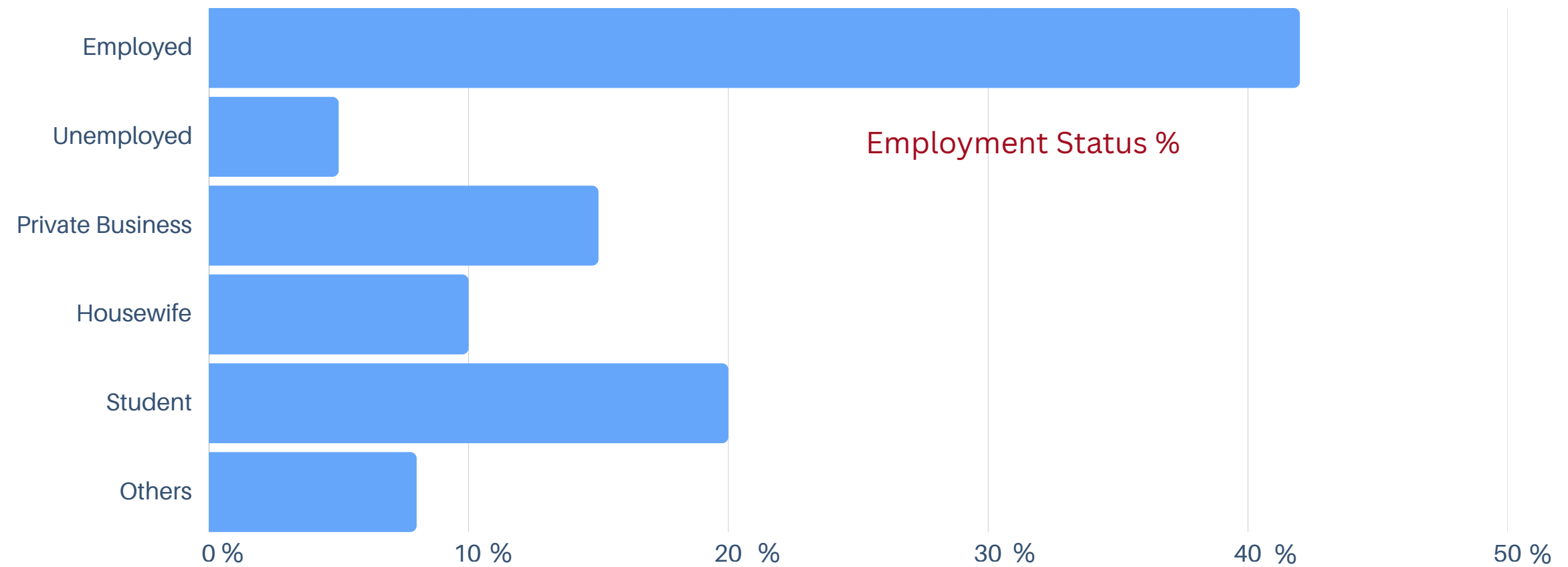
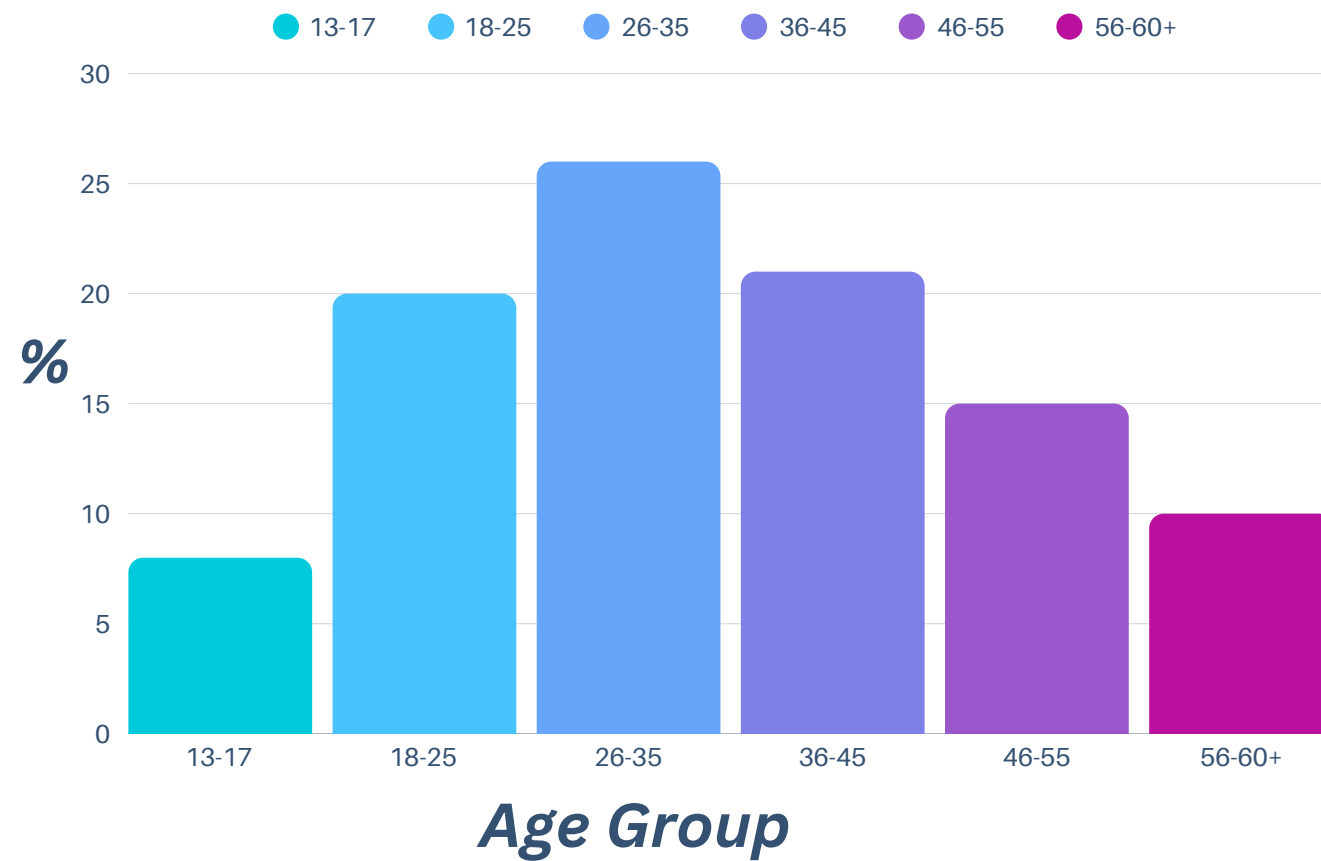
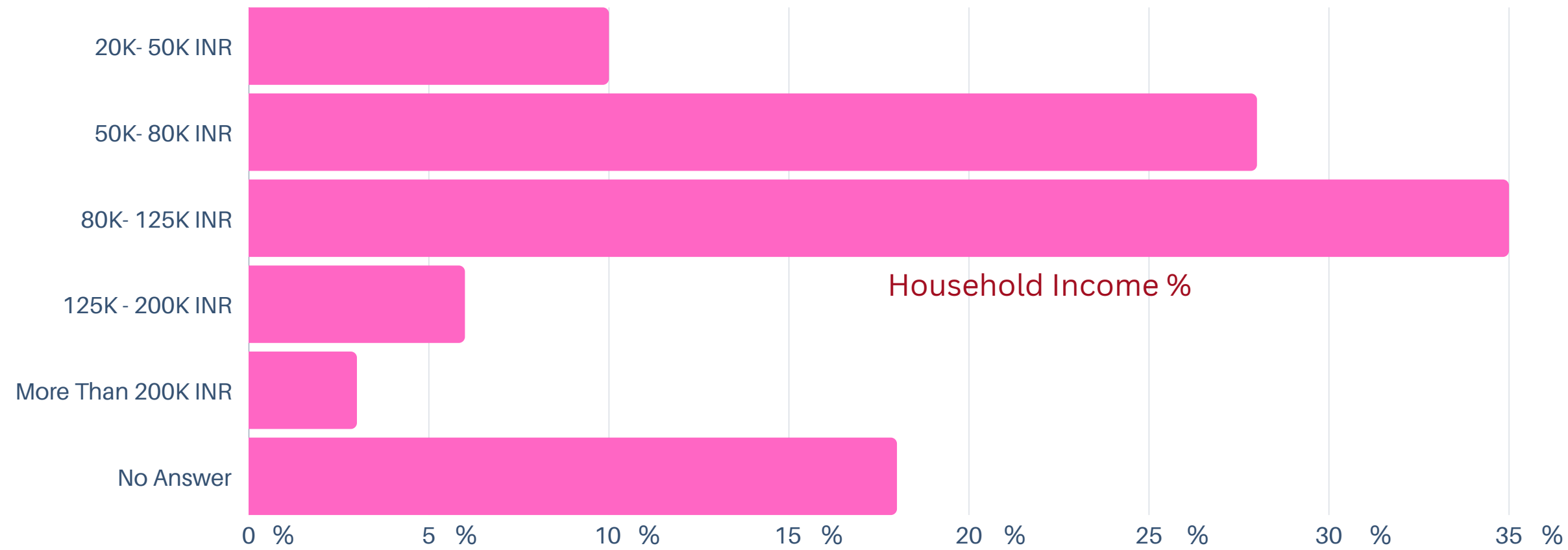
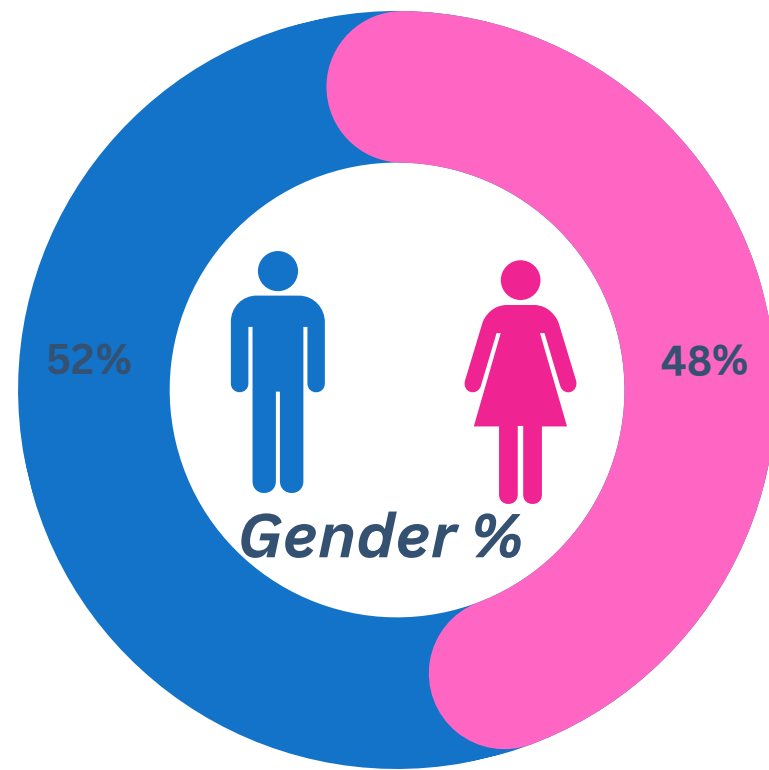
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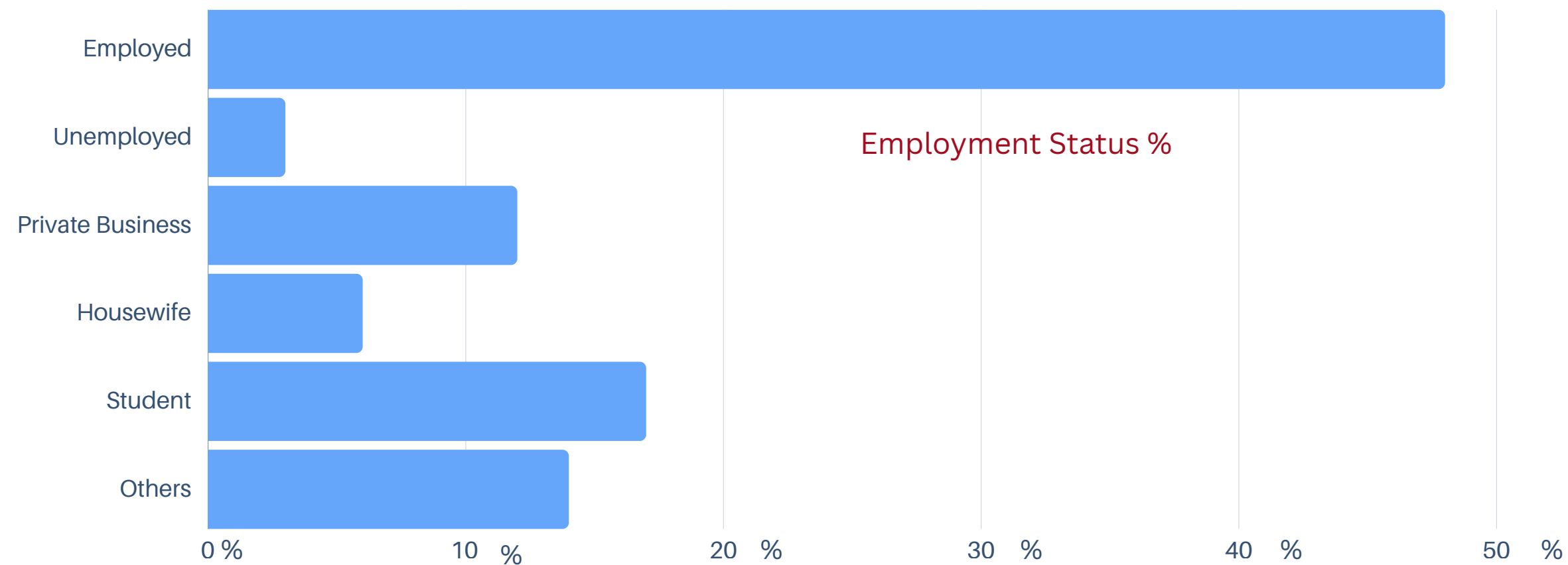
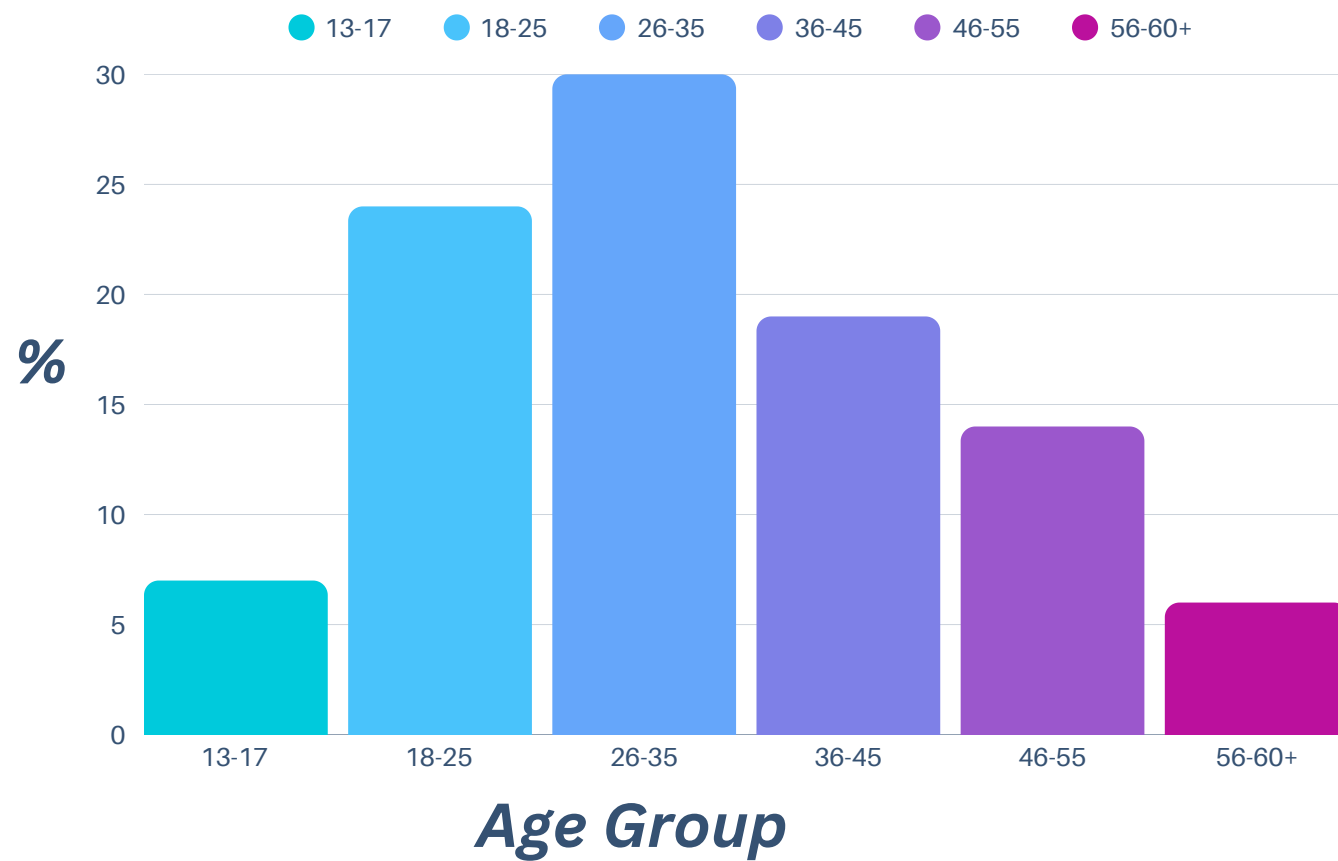
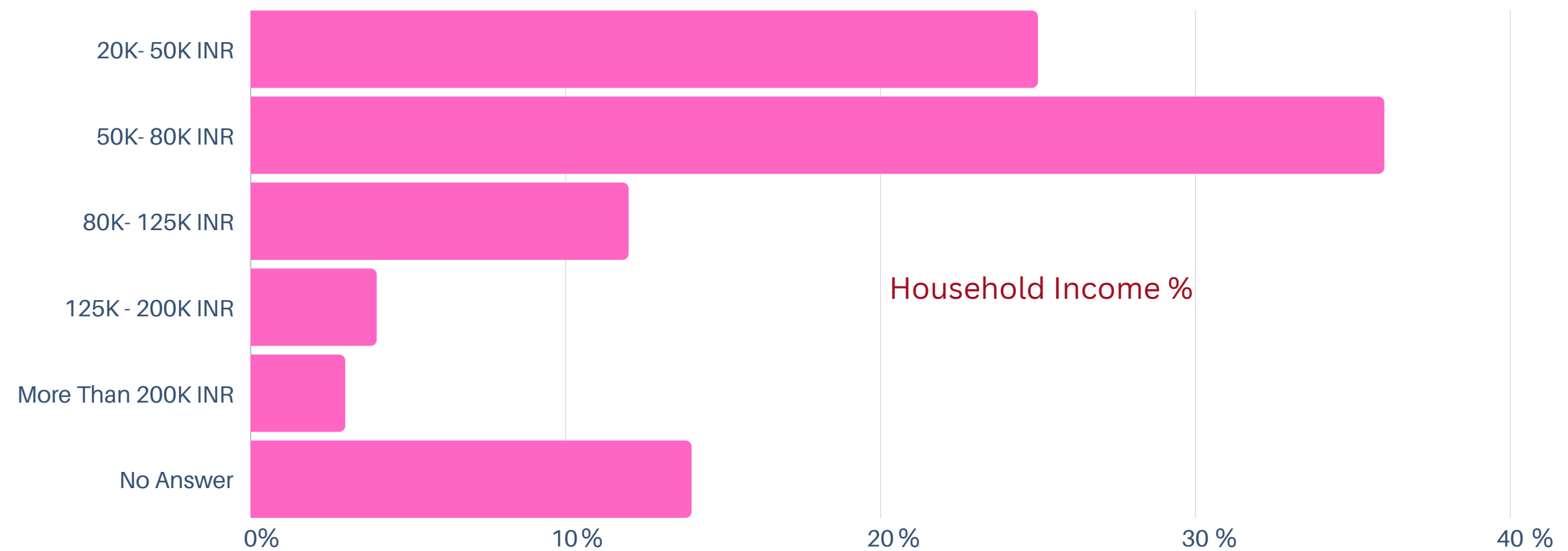
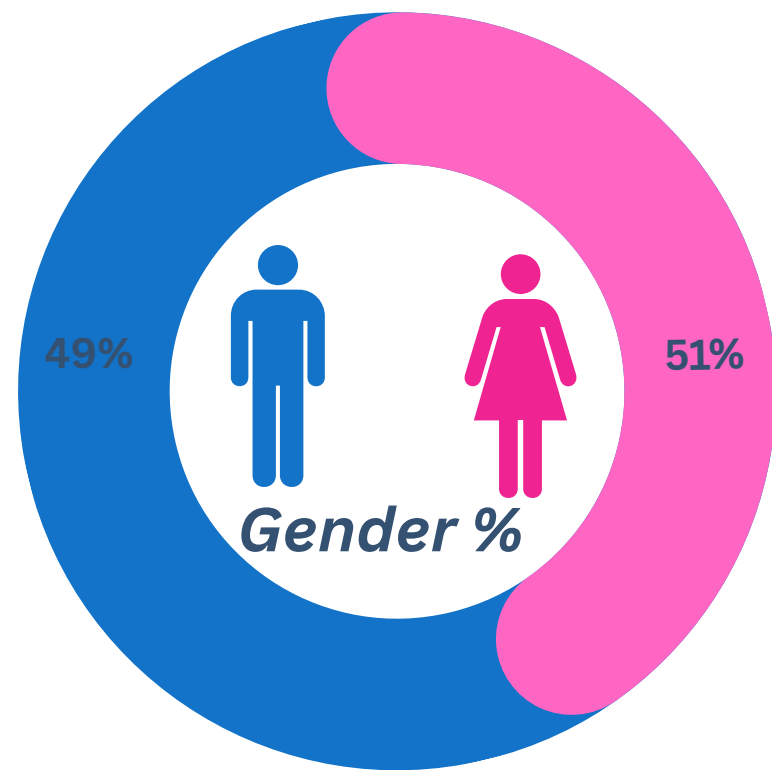




# USA

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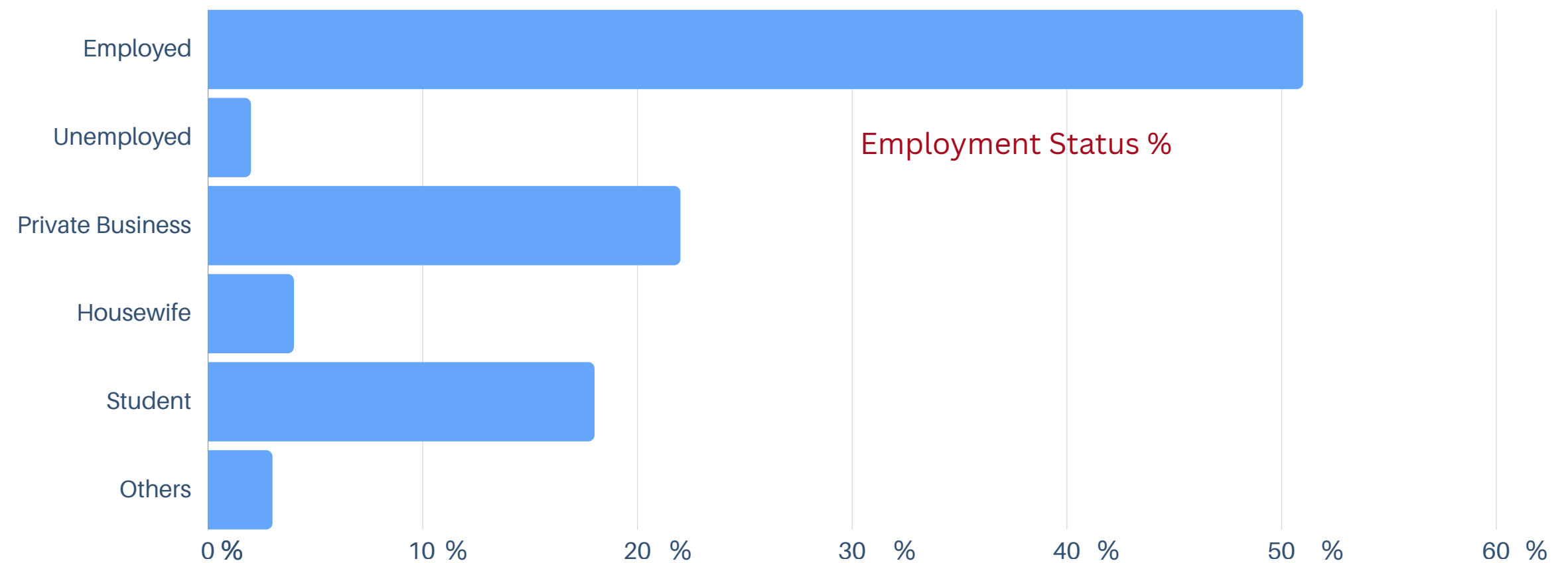
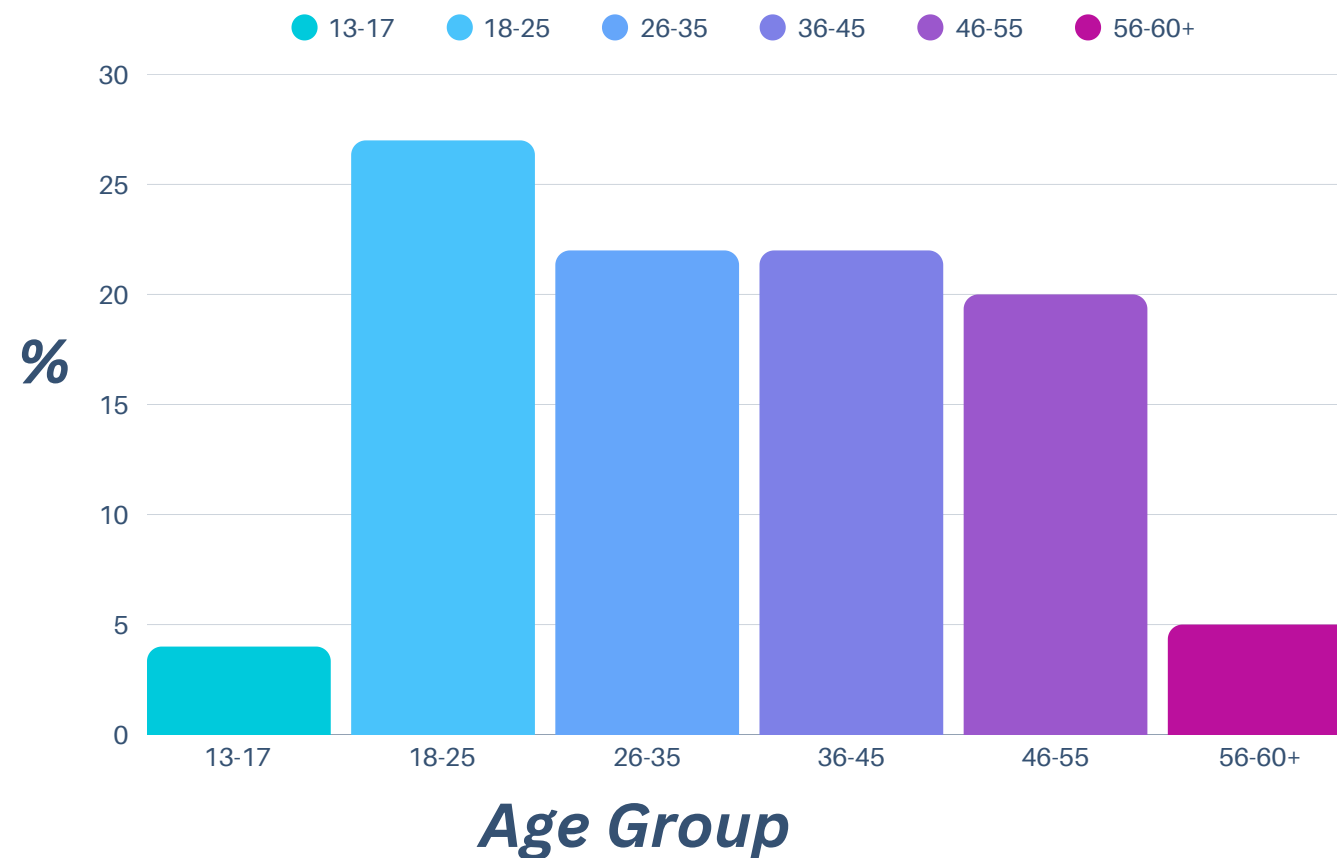
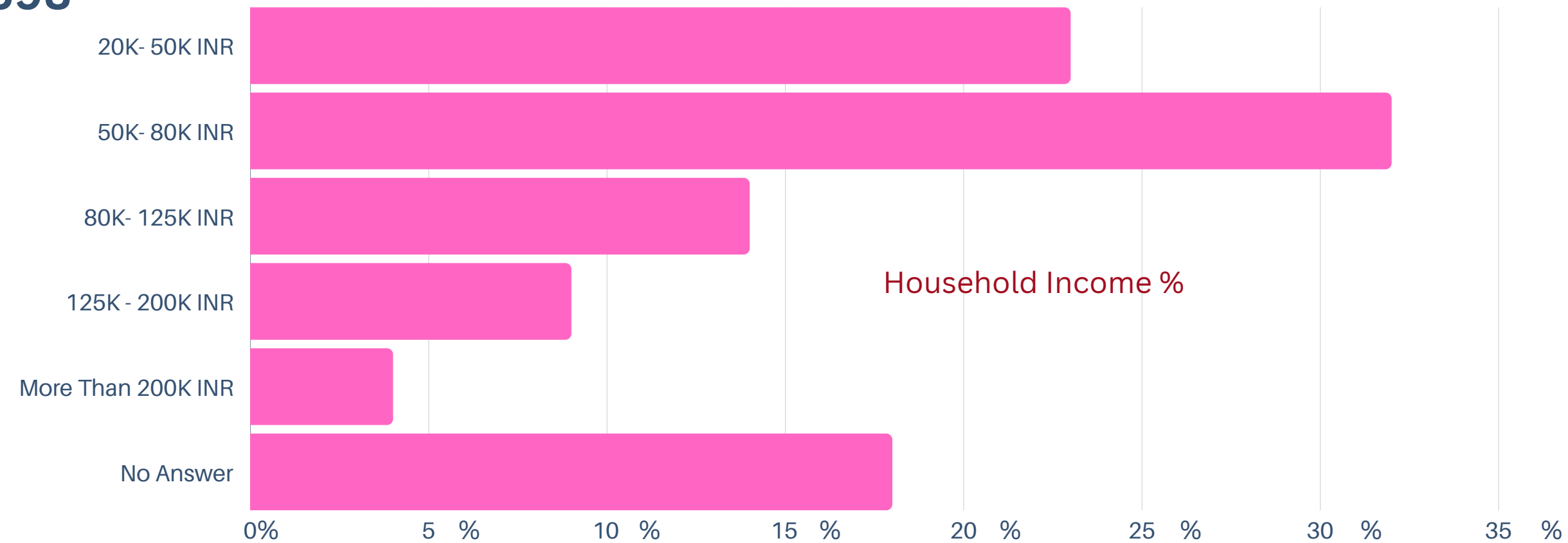
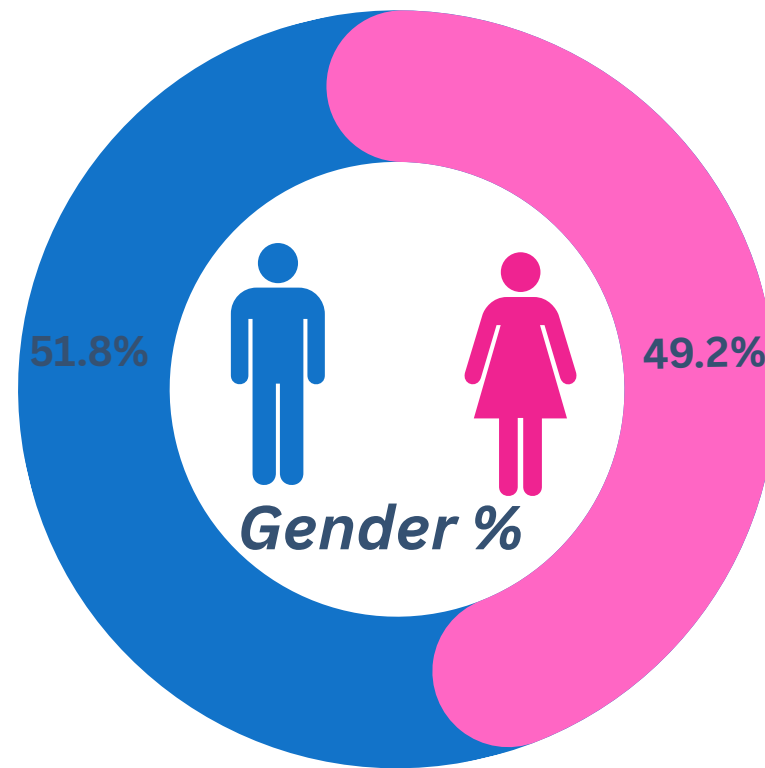






# Australia

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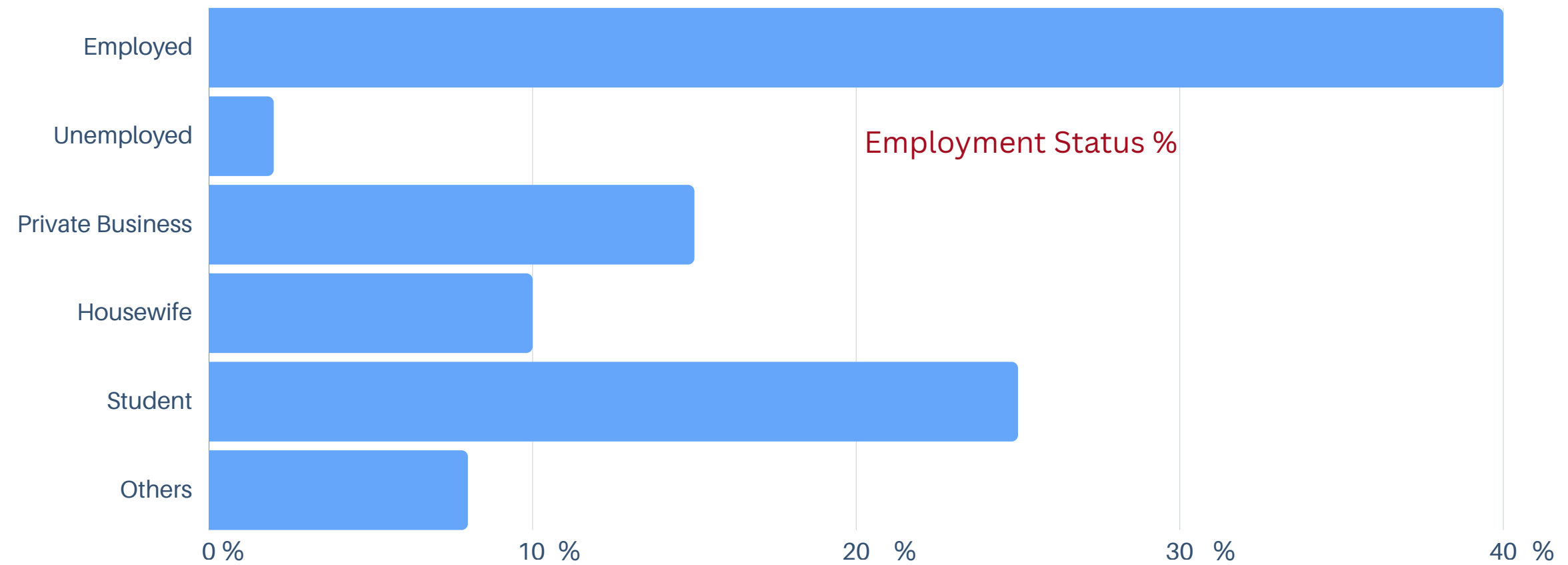
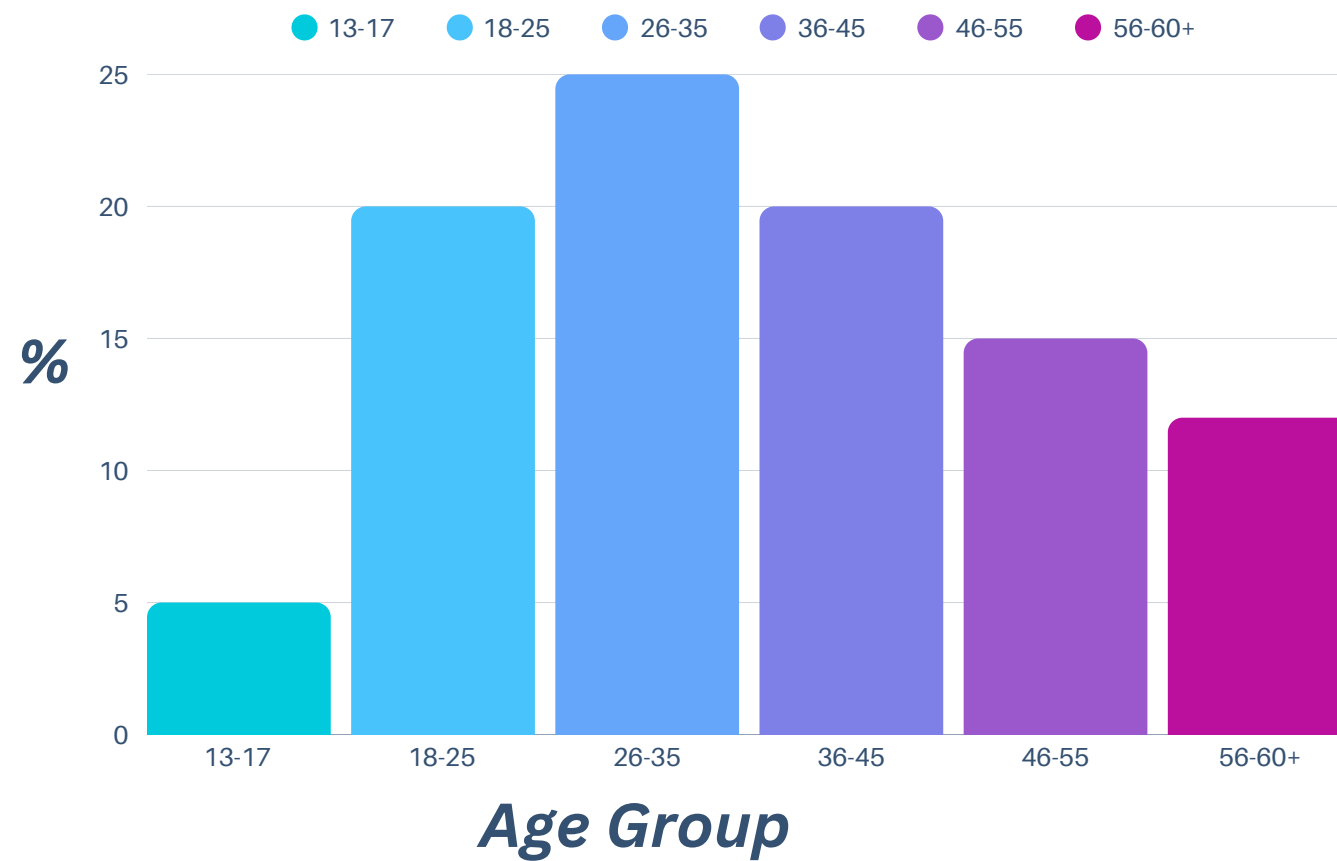
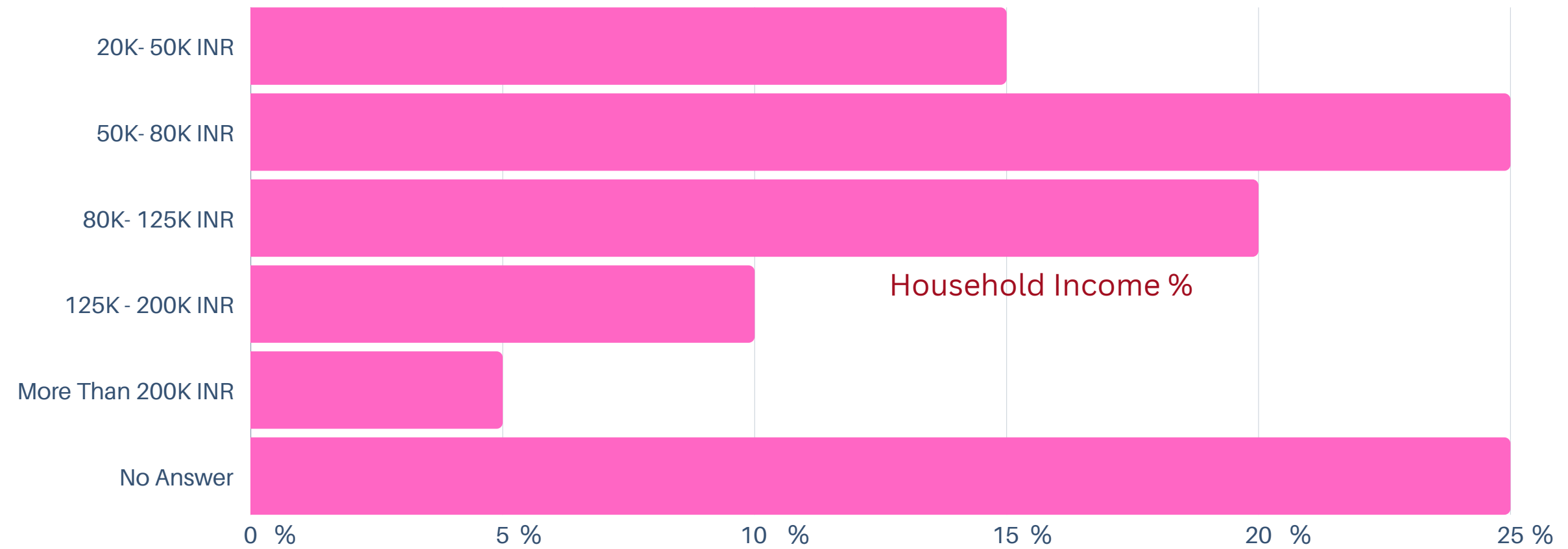
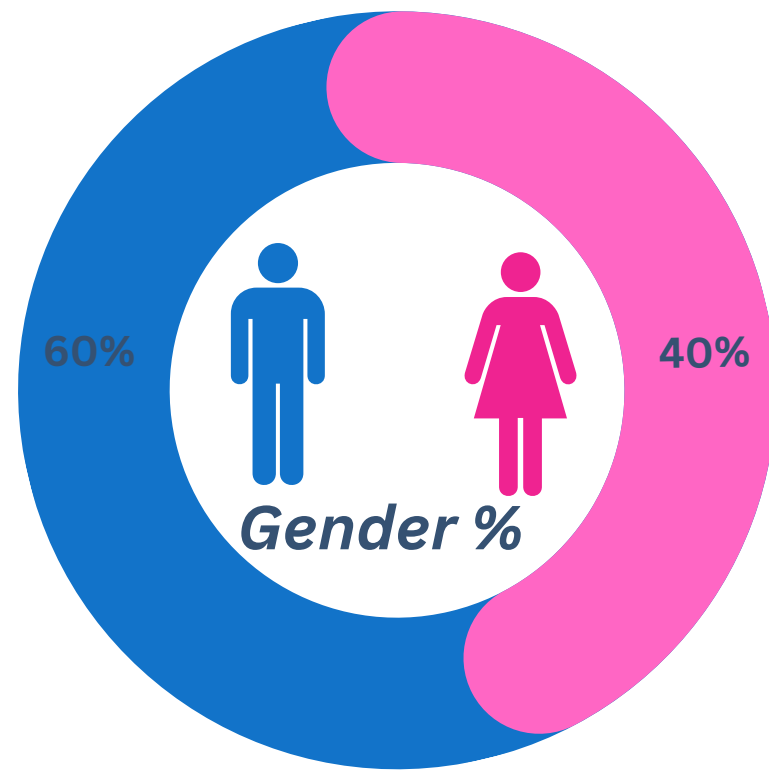






# UK

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## Why Revnotech Research

- **Strategic Insight, Not Just Data:** At Revnotech, we don't just collect information—we transform it into actionable intelligence. Our research is designed to support strategic decision-making, helping you understand not only what's happening, but why, and what to do next.
- **Global Reach, Local Understanding:** With operations rooted in India and global project capabilities, we offer a unique blend of global perspective and local cultural insight. We know how to navigate both emerging and developed markets with precision.
- **Innovation-Driven Methodologies:** From digital survey platforms to advanced analytics and AI-driven tools, we stay ahead of the curve in research technology. This ensures faster, smarter, and more scalable outcomes for our clients.
- **Client-Centric Collaboration:** We view each engagement as a long-term partnership. Our team works closely with you to ensure alignment with your goals, timelines, and budgets. We are responsive, flexible, and fully committed to your success.
- **Ethical, Transparent, Reliable:** Trust is the cornerstone of our client relationships. Our research practices are:
  - Ethically conducted
  - Fully confidential
  - Backed by quality control
  - Transparent in methodology and reporting

# Why Revnotech Research

## Specific indicators

Key indicators for Revnotech Research include research precision, client satisfaction, delivery speed, innovation use, sector coverage, and compliance with ethical standards.

## Objectives achieved

With over 4 years of experience, we have successfully executed research across various methodologies, adhoc, mobile app downloading, ad tracking, long-term trackers, and communities.



## Completed projects

Last year total of 700 important projects were completed, covering multiple fields such as Consumer Goods & Retail, Finance & Insurance, Automotive, and Food & Chemicals, and all projects were completed on time or ahead of schedule.

## Significant contribution

Revnotech contributed to advancing market research methodologies and delivering actionable insights across various industries, empowering businesses to make informed, data-driven decisions.

# Connect with us.

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